METHOD, SYSTEM AND PROGRAM PRODUCT FOR PROVIDING AN ENTITLED PRICE IN AN ELECTRONIC TRANSACTION

ABSTRACT OF THE DISCLOSURE

An entitled price in an electronic transaction is provided to a public electronic environment (e.g., a browser on a global computer network) from a private electronic environment (e.g., an ERP application on a private computer network) by electronically sending from a requestor a request for an entitled price via a public electronic environment; automatically routing the request to a private electronic environment; obtaining the entitled price within the private electronic environment while the requestor waits; and automatically returning the entitled price from the private electronic environment to the public electronic environment for providing to the requestor.